

WRITING BASICS WORKSHOP

Mary Lyn Jenkins & Big Fish Co.



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WRITING BASICS

amplify your newsletter writing with simple, effective frameworks

WHAT IS MAKING YOU SUCCESSFUL?

1

WHAT HAS IT TAKEN FOR YOU TO HAVE THIS KIND OF LIFE?

2

**3 PAIN POINTS TO KEEP YOU REFINED
AND ON THE ROAD TO DO THE WORK:**

3

- 1.
- 2.
- 3.



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writing is about....

4

THE WAY YOU GET IT IS TO BE WILLING TO.....

TOPICS, THEMES, PROBLEMS+SOLUTIONS, INSPIRATIONAL IDEAS,
COMMUNITY, BUSINESS DREAMS, YOUR IDEAS AND YOUR AUDIENCE...

5

WRITING AUDIT

- 1.
- 2.
- 3.
- 4.
- 5.



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FOCUS ON BUILDING...

6

QUESTIONS TO SUPPORT ME...

- 1.
- 2.
- 3.
- 4.

7

WRITING IS DONE BEST...

8



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9

S C A F F O L D I N G

1.

2.

3.

4.

5.

6.

7.

8.



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SET THE FOUNDATION...

1.

2.

3.

4.

5.

6.



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let's write

10



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BOOK WRITING 101

Mary Lyn Jenkins & Big Fish Co.

**GROUP COACHING
OPEN TO 10 WOMEN
READY TO GO DEEPER
WITH WRITING SKILLS**

\$149



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